

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

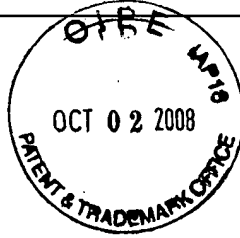
In re Application of

Lee S WEINBLATT et al.

Serial No.: 10/779,506

Filed: February 13, 2004

For: Interactive Reward Associated With A Broadcast



Examiner: SHEPARD, Justin E.
Group Art: 2623

I hereby certify that this correspondence is being deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Mail Stop Amendment, Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on

September 29, 2008
(Date of Deposit)

Alfred W. Froeblich
Name of applicant, assignee or Registered Representative

Signature

September 29, 2008
Date of Signature

Mail Stop **Amendment**
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

AMENDMENT

SIR:

PETITION

Applicants hereby petition for a three-month extension of the original shortened statutory response period set in the Office Action of March 28, 2008. A check in the amount of \$525 in payment of the government fee for a three-month extension of time (small entity) is enclosed herewith so that the period for response is extended to September 28, 2008 (Sunday). Any additional fees or charges required at this time in connection with the present application may be charged to our Patent and Trademark Office Deposit Account No. 03-2412.

10/03/2008 SDENB083 00000033 10779506

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RESPONSE

Responsive to the Office Action dated March 28, 2008, please amend the above-identified application as follows:

Amendments to the Claims begin on page 3 of this paper.

Remarks/Arguments begin on page 10 of this paper.